

Tips for a Successful Photo Shoot

Photography is the main component of online home marketing, with 83% of home buyers using the internet to research houses, buyers rate photographs as the most useful tool in their home search. It is important that your home look its best for photographs. I will be photographing both the inside and outside of your home. I usually do not photograph the garage or closets unless they have special features. You can use that space to keep things out of sight during the shoot. Here is a checklist of some things to do before I arrive. **Thank you!!**

- Turn on all interior lights including accent lights. I'll turn them off as I finish my work.
- Clear off counter tops in kitchen area.
- Set the table with your best China and dinnerware.
- Make sure the kitchen sink is empty and all dishes are put away.
- Tuck trash cans out of view in a closet or cupboard.
- Remove photos, notes and papers from the refrigerator front and sides.
- Replace any burned out light bulbs in fixtures and lamps.
- Turn off ceiling fans and televisions.
- Hide all TV/stereo remote controls, power cords, cables
- Remove pet bowls
- De-clutter rooms which may be excessively furnished. They do not photograph well.
- Make all beds and tidy bedrooms. Hang clothes or put them away.
- Clear all personal items off bathroom countertops (i.e.: toothbrushes, soap dishes, lotion, makeup, etc.)
- Close toilet seat covers
- Remove shampoo and other products from the shower/tub area
- Hang fresh linens
- If there are special features to your home that might not be obvious please let me know so I can include them.
- Remove all cars, boats, bikes, and trailers from driveways and yard
- Move garbage cans out of sight so they cannot be seen, the garage is a good place to put them for the shoot.
- Remove all garden tools including hoses and sprinklers.
- Mow and rake the yard.
- Sweep driveways, sidewalks and patios.

Remember the camera sees it all! If you tuck boxes and other items you do not want in the picture under tables or in the corner of the room...those items will still be seen in the picture. Please put those items out of sight in a closet or the garage.

Thank you for preparing your home for a GREAT photo shoot!